Emma Rubin

(502) 795-8274
Emmanrubin@gmail.com
https://emmanrubin.github.io/

EXPERIENCE

Stacker

Data editor, May 2024-Feb. 2025
- Provide feedback on graphics and review data analyses in Google Sheets and Python
- Create resources to facilitate in-house and freelance data reporters' workflow including a dataset library, custom datawrapper documentation, and trainings

Associate Data Editor, Jun. 2023-May 2024
- Enhanced team efficiency by standardizing data review protocols and improving data sourcing methods
- Analyzed small and large-scale datasets to creatively visualize environmental, cultural, and other newsy topics

Senior Data Reporter, Jun. 2021-Jun. 2023
- Oversaw development of graphics guidelines and implementation of data visualization tools, including Datawrapper
- Expanded the role of data visualization in Stacker stories including charts, automated county and metro-level visuals, illustrations, and cartography

COVID Tracking Project

Volunteer, May 2020-Jan. 2021
- Designed visualizations using COVID-19 testing and case data to communicate public health trends
- Wrote blog posts communicating what our data means to the public

New England Public Radio

News intern, Jan 2020-Mar. 2020
- Conducted person-on-the-street interviews to gather local opinions on national issues, including the impeachment trial and presidential primaries
- Pitched story ideas by following local/national news and press releases

EDUCATION

Mount Holyoke College, South Hadley, MA

B.A. Romance Languages and Culture, Minor in Journalism, Sep. 2016-May 2020
- Worked on the news desk for the weekly school paper
- Assisted in editing and mentoring students in the Speaking, Arguing, and Writing Center, focusing on academic writing and journalism assignments

OTHER ACTIVITIES

Wall Street Journal Noted

Adviser, Feb. 2021-May 2021
- Advise Wall Street Journal journalists on improving engagement with millennial and Gen Z audiences, especially on LinkedIn

SKILLS

Data visualization

Python

Adobe illustrator

Excel/Google sheets

Data analysis

QGIS

Web scraping

API data retrieval

HTML

D3

Writing

Reporting

LANGUAGES

Spanish, proficient

Catalan, intermediate